



**bielomatik**  
a Persico Group company

## Information from bielomatik GmbH acc. to Art. 13, 14 of the GDPR

Dear customers and interested parties,

bielomatik GmbH (hereinafter bielomatik) places a great deal of importance on data protection. That is why we would like to inform you about our data processing in the interest of transparency and of Article 13, 14 of the General Data Protection Regulation (GDPR).

### 1. Controller name and contact information

bielomatik GmbH  
Zaininger Straße 13-15  
D-72587 Römerstein · Germany  
Tel.: +49-7382-9427 0

### 2. Contact information for our data protection officer

[datenschutz@bielomatik.de](mailto:datenschutz@bielomatik.de)

### 3. For what purposes is data collected and what is the legal basis that allows this?

We process the contact data and contract data for our contractual partners for the purpose of contract initiation, contract conclusion and performance of the contract according to Art. 6 (1), letter b) of the GDPR. For promotional purposes we send interested parties offers from bielomatik by mail according to Art. 6 (1), letter f) of the GDPR. In the event of non-payment, we pass your contact data on to collection agencies according to Art. 6 (1), letter f) GDPR.

We process contact data of parties interested in our company and of contractual partners for the purpose of contract initiation, contract conclusion, and complaint processing in accordance with Article 6 (1) letter b) of the GDPR, and also document the customer relationship in a CRM system according to Article 6 (1) letter f) of the GDPR in order to cultivate the customer relationship. Upon the customer's request, we will also send information material in accordance with Article 6 (1) letter a) of the GDPR. We also collect data in accordance with Article 6 (1) letters a) and f) of the GDPR in order to send our customers and interested parties newsletters with trade fair and event invitations and information on our products.

### 4. To what recipients or categories of recipients are data transmitted?

We do not pass your data on to third parties. We commission service providers with tasks; within this framework, your data may become known to the service provider. Such service providers are advertising agencies, IT service providers, and newsletter service providers.

### 5. Transfer to third countries

None of our customer data is transferred to third countries.

### 6. Duration of personal data storage:

The data stored during data collection will be deleted after expiry of the statutory retention and limitation periods, or after expiry of the intended purpose, whichever is longer.

### 7. Data subject rights

bielomatik offers its customers the right to access, rectification, data portability, erasure and restriction of processing and the right to object to data processing in accordance with Article 6 (1), letter f) of the GDPR. Send your query/request to:

[datenschutz@bielomatik.de](mailto:datenschutz@bielomatik.de)

### 8. Right to object and revoke

You are entitled to revoke your consent to the use of personal data at any time, in whole or in part, with effect for the future pursuant to Article 6 (1) letter a) of the GDPR. In addition, subject to the conditions set out in Art. 21 (1) of the GDPR, you may object the procession in accordance with Article (1) letters e) and f) of the GDPR.

Send your revocation to the following address: [datenschutz@bielomatik.de](mailto:datenschutz@bielomatik.de)

### 9. Contractual or statutory provision of data

The data are collected on the basis of a contract between the contractual partner and bielomatik and required for the execution of the contract, such as the delivery of a machine. The data is required for the fulfilment of the contract